



Cookie Policy

Learn Lab Language School Ltd. (“Learn Lab”, “we”, “us”, or “our”) uses cookies and similar technologies on the **learnlab.org.uk** website and related services (collectively, the “Platform”).

This Cookie Policy explains what cookies are, how we use them, and how you can manage your preferences.

It should be read together with our [Privacy Policy](#).

1. What Cookies Are

Cookies are small text files that a website places on your device when you visit.

They allow the site to remember your actions and preferences, improve functionality, and analyse how visitors use the site.

Some cookies are deleted when you close your browser (“session cookies”); others remain until they expire or you delete them (“persistent cookies”).

2. Categories of Cookies We Use

Category	Purpose	Typical Duration
Strictly Necessary	Required for the Platform to function (e.g., secure login, payment processing). These cookies do not store personally identifiable information.	Session or short-term
Performance & Analytics	Help us understand how visitors use our site (pages viewed, time on page) so we can improve performance and content.	Up to 2 years

Category	Purpose	Typical Duration
Functional	Remember your choices and preferences (e.g., language, region).	Session or persistent
Marketing & Targeting	May be set by Learn Lab or our trusted partners (e.g., Google, LinkedIn) to deliver relevant ads and measure campaign effectiveness.	Up to 3 years

Some cookies are first-party (set by Learn Lab); others are third-party (set by analytics or advertising providers).

3. Third-Party Cookies

We may use services such as **Google Analytics**, **LinkedIn Insights**, **Meta Pixel**, or similar tools for aggregated analytics and marketing.

These third parties may place their own cookies to collect anonymous usage data consistent with their privacy policies.

Learn Lab does not control these cookies directly.

4. Managing Your Cookie Preferences

When you first visit our Platform, a banner will invite you to choose which cookies we may use:

- You can **accept all cookies**, **reject non-essential cookies**, or **customise** your selection.
- You can change or withdraw your consent at any time by reopening the cookie-settings banner or emailing info@learnlab.org.uk.
- You can also control or delete cookies through your browser settings; however, blocking certain cookies may affect site functionality.

5. Data Controller and Contact

Learn Lab Language School Ltd.

51 Great Portland Street, London W1W 7LF, United Kingdom

Email: nick@learnlab.org.uk

6. Further Information

To learn more about cookies and how to manage them:

- <https://www.allaboutcookies.org>
- <https://www.youronlinechoices.eu>

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